



# Small Business Direct Install Program

## FACT SHEET



### TAKE CHARGE™

#### Give your business a boost.

Every step to save energy can make a difference for your business. Easy upgrades like energy-efficient lighting and occupancy sensors not only help to reduce operating costs and maintenance, but can also improve productivity with a more comfortable and inviting work environment.

#### Save now with no-cost upgrades.

Appalachian Power's Small Business Direct Install Program is ready to assist your small business with no-cost energy-saving upgrades, plus generous rebates and expert guidance so you can reduce costs even more.

The first step is easy. Just schedule a free on-site energy assessment from our professional staff. It only takes 1-2 hours and can help your business cut energy costs each year. We're happy to work around your busy schedule and look forward to finding the perfect mix of energy-efficient solutions for your needs.

#### Eligibility

Facilities located in Appalachian Power's Virginia service territory and served by Appalachian Power are eligible if they have a peak monthly demand of 200 kW or less. Customers that are served under the Public Authority or Commonwealth of Virginia tariffs are not eligible.

#### Complimentary upgrades may include:

- Led Screw-In Bulbs
- Low-Flow Showerheads
- Low-Flow Faucet Aerators
- Low-Flow Pre-Rinse Sprayers

#### Additional measures available for rebate:

- LED Bulbs
- LED Fixtures
- High Bay T5 Fluorescent Lamps and Fixtures
- High-Performance T8 Lamps
- Refrigerated Case Lighting
- Auto-Closers for Walk-in Refrigeration
- Strip Curtains for Refrigeration
- LED Exit Signs
- Occupancy Sensors

(The measures listed above are not brand specific.)

#### Benefits of energy assessment:

- Less maintenance
- Better lighting color and quality
- Improved retail space appearance

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### See how the savings add up.

By just receiving a free assessment from our energy advisor or a member of our SBDI Trade Ally Network you will receive complimentary items that can provide significant, immediate energy savings.

SBDI Complimentary Measures	Estimated Annual Savings
Low-Flow Pre-Rinse Sprayers - Food Service	\$1,491.50
Low-Flow Pre-Rinse Sprayers - Grocery	\$745.70
Low-Flow Showerhead	\$11.00
Low-Flow Faucet Aerators	\$14.10
LED A-Line 9W Bulbs Replacing Incandescent	\$15.50
LED PAR Lamp Replacing <100W Inc.	\$16.00
LED Downlight Lamp Replacing <100W Inc.	\$16.80

### Example:

A restaurant (under 200 kW peak demand) has received an assessment from the SBDI Energy Advisor. After reviewing the assessment, the restaurant owner contracted with an SBDI Trade Ally Network member company to install the recommended measures. Below is a table of the estimated savings they can expect:

Quantity	Recommended Measure	Annual Energy Savings (kWh)	Estimated Energy Savings (\$)
2	Pre-Rinse Spray Valve	29,830	\$2,983.00
2	Faucet Aerator	282	\$28.20
25	1X4 Retrofit Kit Replacing 2-Lamp, 4' T8	2650	\$265.00
Total		32,762	\$3,276.20

Should you decide to implement the recommendations from the assessment report, you will see even greater savings. Below are annual savings per measure that can be achieved after installing the report recommendations.

SBDI Measures for Rebate	Estimated Annual Savings
High Bay T5 4-Lamp Fixture	\$50-\$53
Occupancy Sensor, Ceiling or Wall Mounted, >500W	\$54.47
HPT8, 4-Lamp, 25W	\$16.30
HPT8, 4-Lamp, 28W	\$12.07
LED 2X2 Retrofit Kit Replacing T8 U-lamps or 2' Linear Lamps	\$12.30
LED 1X4 Retrofit Kit Replacing 2-Lamp, 4' T8	\$10.56
LED 2X4 Retrofit Kit Replacing 3- to 4-Lamp, 4' T8	\$22.41-\$29.72
LED Exit Signs Replacing Incandescent/Fluorescent Exit Signs	\$12.26
LED Refrigerated Case Lighting - Cooler	\$33.25
LED Refrigerated Case Lighting - Freezer	\$35.84
Strip Curtains - Cooler, Freezer, Refrigerated Warehouse	\$10.80 -\$72.90
Auto-Closers for Walk-in Coolers/Freezers	\$96.10 -\$231.90

### Schedule today.

Email [TakeCharge-business@clearesult.com](mailto:TakeCharge-business@clearesult.com) or call 888-261-4567 to schedule your free assessment. A complete rebate chart with rebate amounts is posted at [TakechargeVA.com/business](http://TakechargeVA.com/business).

### Still have questions?

If you have questions or need assistance, email [TakeCharge-business@clearesult.com](mailto:TakeCharge-business@clearesult.com) or call 888-261-4567.



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